

Products for a better environmental awareness!



The fresher company.



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Sustainable Laundry & Wet Cleaning



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Innovations since **1885**
In constant development for our customers



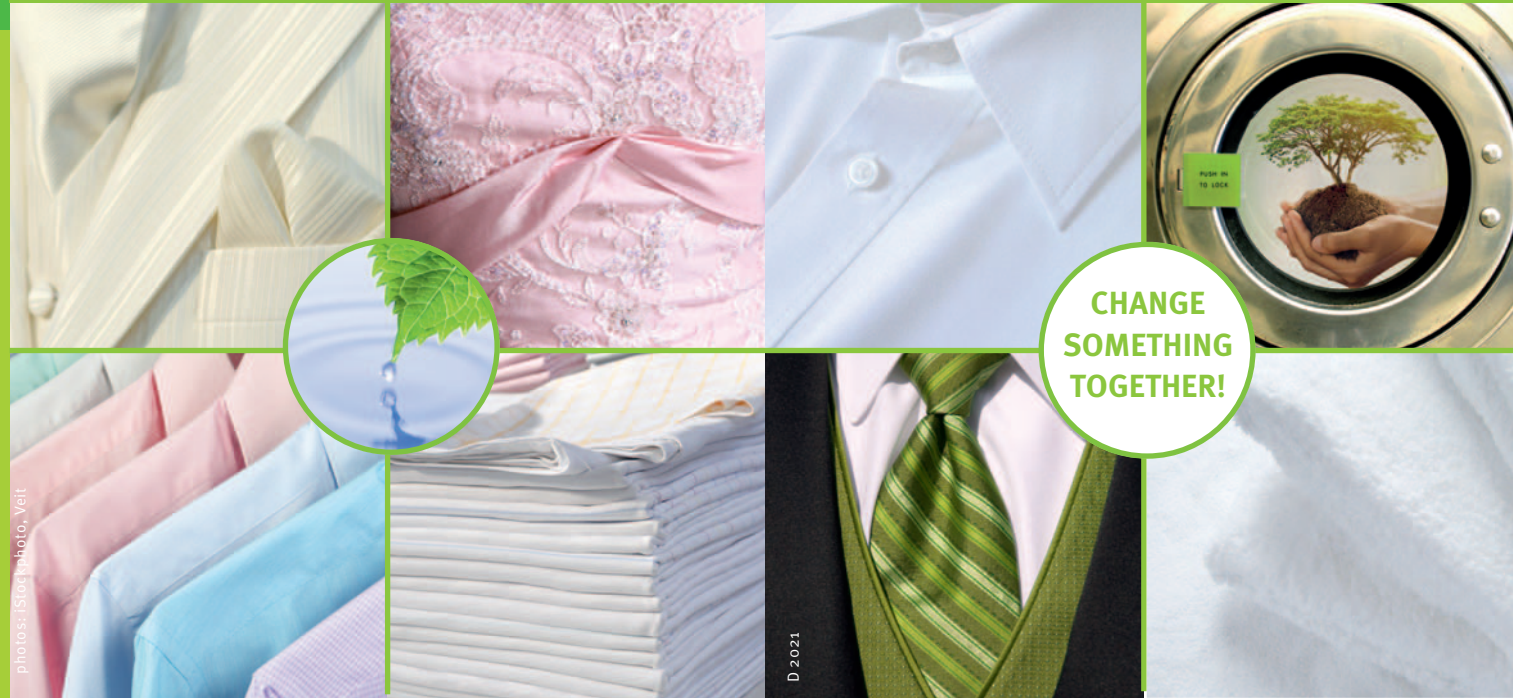
Ecolabel certified

The quality of our products are especially important to us. We are committed to maintaining and continually improving the quality and effectiveness of our products and be certified by the leading testing facilities.



WASHING MORE NATURALLY WITH SEITZ

WITH ECOCARE AND THE ENVIA SYSTEM LET US



CHANGE SOMETHING TOGETHER!

photos: iStockphoto, Veit

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Let's make a lasting change together!

Good products for the future

- **The EU Ecolabel is an internationally recognised ecolabel awarded** to products and services that meet high environmental standards throughout their life cycle: from raw material use and production to distribution and disposal.

The EU Ecolabel promotes the circular economy by encouraging manufacturers to reduce waste and CO₂ emissions during the production process.

- **The EU Ecolabel criteria provide attractive** guidelines for companies that want to reduce their environmental impact and guarantee the efficiency of their environmental measures by third party controls.
- **With our Ecolabel certified products,** we have created the first highly effective and environmentally friendly products for laundry and wet cleaning. These new products have also been tested by Dermatest for their skin-friendliness.
- **This testing and certification ensures** that every user can also contribute to reducing energy and water consumption and that the products do not trigger any allergic reactions.

Your advantages:

- Ecolabel certified
- Dermatest tested
- Highly effective: they are in no way inferior to traditional detergents
- Complete: wet cleaning and laundry with only one system



Advantages for the environment:

- Natural washing
- Saves resources
- less water use
- Low temperatures
- CO₂ optimised
- Energy-saving: 1 wash bath, 1 rinse bath



Wet-cleaning products of the EcoCare series

• Viva EcoCare

For the care of particularly delicate textiles

• Viva EcoTop

Concentrated liquid finishing agent

Laundry products of the Envia system

• Viva Envia

Low temperature detergent for delicates and colours

• Viva EcoAcet

Pre-treatment agent

• Viva EcoSoft

Concentrated Fabric Conditioner

• Viva Milox

Effective and gentle special bleaching agent

Satisfied customer groups

- Professional laundries
- Dry cleaners
- Hotels
- Retirement and Nursing homes



All our products are available in a wide range of container sizes.

Environmentally friendly products for laundry and wet cleaning